Health Economics for Public Health Practice & Research

2 DAY SHORT COURSE AT BANGOR UNIVERSITY

3rd—5th April 2017

Canolfan Economeg Iechyd a Gwerthuso Meddyginiaethau
CHEME
Centre for Health Economics and Medicines Evaluation

PRIFYSGOL BANGOR UNIVERSITY

Total cost: £775

5 subsidised residential places available for Public Health Wales staff .

Price includes: Meals & accommodation from 4pm Monday 3rd April to 1.30pm Wednesday 5th April at the Management Centre, Bangor.

Course director: Professor Rhiannon Tudor Edwards, supported by visiting speakers.

Registration closes 10th March 2017*

To register and pay, please contact: Mrs Ann Lawton
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For credit card payments please click here.

*Cancellation fee 10% prior to 10th February 2017, 50% cancellation fee after this date.

BUILDING ON 20 YEARS OF OUR EXPERIENCE in teaching health economics to public health practitioners and those undertaking research in public health. At the end of this short course delegates will have gained an appreciation of the concepts, methods and application of health economics to public health, be able to critically appraise a published economic evaluation of a public health intervention and feel confident in speaking about potential return on investment from public health programmes in the NHS and other settings such as schools and work places.

WE WILL COVER:

- Public Health Preventative Strategies
- An Overview of Health Economics and Economic Evaluation
- Challenges of Applying Health Economics to the Public Health
- Can we use RCTs in the Economic Evaluation of Public Health Interventions?
- Decision Modelling for Economic Evaluation and Application to Infectious Diseases
- Decision Modelling in Public Health (introductory session and advanced session)
- The Role of Pharmacists in Health Promotion
- Cost Benefit Analysis in Public Health
- Social Return on Investment (SROI)
- Programme Budgeting Marginal Analysis (PBMA)