

Building social value into economic evaluation and prioritisation in public health



Two day courses



PRIFYSGOL
BANGOR
UNIVERSITY

The Queen Hotel, Chester

Tuesday 17th & Wednesday 18th March 2020

COURSE DIRECTOR: Prof Rhiannon Tudor Edwards

LEAD LECTURER ON 17th MARCH: Dr Nathan Bray

LEAD LECTURER ON 18th MARCH: Dr Carys Jones

COURSE FACULTY: Dr Nathan Bray; Dr Jo Charles; Dr Victory Ezeofor; Dr Ned Hartfiel, Dr Carys Jones; Dr Mary Lynch; Dr Llinos Haf Spencer, Eira Winrow, and Prof Rhiannon Tudor Edwards from CHEME, Bangor University, and Prof Rob Atenstaedt from BCUHB Public Health team.



WHO IS THIS COURSE FOR: These two related 1-day courses are relevant to people producing or using evidence to influence the health and wellbeing of the population. In particular, those working in local government, public health, third sector, higher education institutions, including health economics research units, and related organisations.



17th March - Economic evaluation of public health interventions and the use of prioritisation methods in public health: Methods for evaluating public health interventions, aimed at increasing the use of evidence-based decision-making for commissioning or de-commissioning of such services from limited resources. Suitable for both health economists looking to further their knowledge and people working in public health responsible for budgets and prioritisation of services with an impact on health and wellbeing.

18th March - Social value and social prescribing: Measuring and using social value in service commissioning and evaluation, including social prescribing. Suitable for organisations and individuals interested in this wider concept of value and benefit.

Cost for both days: £495

Cost for 1 day: £295

Price includes all course materials*, lunch and refreshments (accommodation is not included).

*Delegates will receive a copy of the book: Edwards, R.T. and McIntosh, E. eds., 2019. *Applied health economics for public health practice and research*. Oxford University Press

Registration closes Tuesday 18th February 2020

(Cancellation fee 50% prior to 18th February 2020, 100% after this date)

For further information please contact: Ann Lawton Email: cheme@bangor.ac.uk Phone: 01248 382153